

D S RAWAT

Secretary General

December 30, 2015

Hon'ble Chief Minister,

ASSOCHAM is India's oldest apex industry and business chamber with a membership of over 4.5 Lakhs throughout the country and large presence in key overseas markets like the US, UK, Australia and the Middle East.

Right from its inception in 1920, the ASSOCHAM has always been taking up the national causes which affect the society at large while it pursues and works for the commercial interest of its members.

Our chamber would like to congratulate you on taking up the challenge of air pollution in the capital city head-on through a multi-pronged approach, including the Odd-Even Traffic Plan being rolled out from tomorrow. On behalf of India Inc, the ASSOCHAM stands fully behind your government's resolve to reduce pollution in the city with a positive impact on the NCR Region.

We have started a campaign to rope in our members, urging them to encourage car-pooling in their establishments on a large scale to make the Odd-Even scheme a grand success. We would always be supporting all your endeavours to improve the air quality in the city state.

Wishing you, your family and the people of Delhi a very happy New Year.

Yours sincerely,


(D S Rawat)

Shri Arvind Kejriwal
Hon'ble Chief Minister
Government of NCT of Delhi
Room No. 306, Level 3rd
Delhi Secretariat, I.P. Estate
New Delhi - 110 002

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Dear Member,

On behalf of ASSOCHAM and my own behalf I extend my good wishes for a very happy and prosperous year for you, your family and business. We hope that the year 2016 would be much better than 2015 in terms of economic growth, thereby lifting the overall business sentiment in the country.

I am writing you this letter making a passionate appeal to join ASSOCHAM in extending our full support to the Delhi Government's Odd-Even Traffic Plan to improve the air quality of the mega city. Needless to say that the city has been the worst sufferer of toxic air making us all suffer, particularly children and aged. Under no circumstances, we should let this programme suffer a setback.

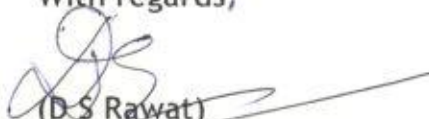
May I request you that please encourage your staff to go in for a car-pooling on a big scale so that the number of cars on the NCR roads is reduced considerably. The ASSOCHAM would even suggest going a step further and even involve in the programme the women staffs who are, otherwise exempted.

If need be, you may tweak office times and give some flexibility to the staff so that they all participate in the Odd-Even Traffic Plan.

From time to time, ASSOCHAM has been actively participating in the programmes which are of larger interest to the nation and fighting air pollution certainly deserves our utmost attention and participation.

Seeking your cooperation for this larger cause....

With regards,



(D.S. Rawat)